

We recognize the importance of small to medium sized business in our regional economy. Our expertise is aimed at supporting business who are directly or indirectly related to the Forestry sector to explore a strategic approach to addressing challenges and realizing opportunities that may result from the recommendations of the Old Growth Forestry Strategy.

**Who?**

Small and medium sized businesses, social enterprises and not for profit organizations.

**What?**

Our goal is to provide you with practical tools, resources and strategies to help your business become more resilient and successful.

**Where?**

Business Recovery and Resiliency Coaches will service rural communities within the North Island Region.

**When?**

This program is available effective February 1, 2022. There are no fees associated with participating. Only criteria, you must be a willing and participatory applicant.

**How and by Whom?**

Our Business Recovery and Resiliency Coaches will work one on one with existing businesses to help stabilize and increase, as well as if required, identify and diversify revenues streams. Their activities will be to advise and coach business owners to determine their specific needs and align their strategic direction. Each Coach brings a wealth of expertise in strategic planning and business development. They can also help identify programming, grants, subsidies and initiatives that are being offered by a myriad of providers from all levels of government and industry. If assistance is required, to aid in the application process, the coach can help or be a conduit to individuals who have sector/industry specific knowledge and expertise.

**Meet our Coaches**



**Katharine Chernyak** With over 25 years of experience in Operations Management, Human Resources and Change Management, both as a business owner and employee, she has strong understanding of the key challenges that many businesses face. Whether it's optimizing customer satisfaction, hiring, developing and retaining skilled and committed teams, growing revenues, or expanding market footprint. Kat brings multi-functional expertise in business operations through the lens of both an entrepreneur and manager.



**Robert Regner, CEC** As a Certified Executive Coach (CEC), Rob brings a diverse, global business experience combined with an approach to leading organizations and building high performance teams to support entrepreneurs, leaders, and owners of businesses ranging from start-ups to multinationals and from public and private to non-profit organizations. His leadership style is known for a coach-like approach, constructively and respectfully challenging the status quo with the hard questions, and being a strategic thinker.

**Apply Now!**

Complete an application and return by email to [admin@cfnanaimo.org](mailto:admin@cfnanaimo.org) - in the subject line type Business Coach Application or call 250-591-7499 for more info.